28/1/3/1

City of Glasgow

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Solicitor to the Council

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Your Ref .....

Our Ref. PCU/GFE/CF/GENPCU5177
Mr. Edwards

To telephone direct dial 041-227 4105

13 August 1990

Dear Member

Flesher's Haugh Redevelopment Survey

At the Parks and Recreation Committee of 6 August 1990 it was agreed that each member of the committee be given a copy of the questionnaire (attached) drawn up to conduct a market research survey to elicit reaction to the possible redevelopment of Flesher's Haugh, adjacent to Glasgow Green.

Yours sincerely

Depute Town Clerk

Enc.

TO ALL MEMBERS OF THE
PARKS AND RECREATION COMMITTEE

If corresponding in connection with this matter please quote the reference given above and address to the Town Clerk.

ADMINISTRATION

nterviewer : _____ Quest No : _____

ddress & Flat No : _____

_____

all number : 1 2 3 Date & time of interview : _____

Outcome : complete 1 partial 2 refusal 3
non contact 4 empty 5

INTRODUCTION

ood morning/afternoon I am doing a survey on behalf of Glasgow City Council to find out what people ink about developments near the Glasgow Green area. Could you please help me to fill in this estionnaire; all your answers will be treated as strictly confidential and will only be used for the urposes of the survey.

NTERVIEWER TO HAND OUT LEAFLET

1. DETAILS OF HOUSEHOLD COMPOSITION

1 Could I first ask you who lives in this household, starting with yourself. Please also include children and babies.

	Sex M/F	Age Group 0-4	5 11	12 17	18-24	25-34	35-39	40-59	60+
Yourself									
Person 2									
Person 3									
Person 4									
Person 5									

Interviewer to select appropriate member of household (18yrs or over) according to sample selection card order.

a. Would it be possible to interview *PERSON* for the remainder of this questionnaire?

Yes	No	D/K
1	2	3

If No or D/K :

b. Could you tell me when would be an appropriate time to call back to interview *PERSON?*

Date:
Time:

Could I ask what sort of things do you usually do in your leisure time apart from things you do in the house?

_____

_____

_____

3 In your opinion, how well or badly is the area in which you live provided with the following facilities. . .

	vwell	fwell	fbad	vbad
. . . play area for children?	1	2	3	4
. . . swimming pools?	1	2	3	4
. . . cinemas?	1	2	3	4
. . . other sports & recreational facilities?	1	2	3	4

4 How important are these facilities to you yourself?

	vimp	fimp	funimp	vunimp
play area for children?	1	2	3	4
swimming pools?	1	2	3	4
cinemas?	1	2	3	4
other sports & recreational facilities?	1	2	3	4

5 Have you used any of these sports or recreational facilities during the past six months?

	Yes	No
play area for children?	1	2
swimming pools?	1	2
cinemas?	1	2
other sports & recreational facilities?	1	2

(please specify) _____

_____

INTERVIEWER TO SHOW PHOTOGRAPH

This is a photograph of the Glasgow Green area, and these are the football pitches which are known as Fleshers Haugh. Can we now talk about these two areas?

6 How often have you visited Glasgow Green during the past year?

_____ no. of times.

If visited :

a. Thinking about your most recent visit to Glasgow Green, could you tell me why you visited the area?

Was it . . .	Yes	No
. . . to go for a walk?	1	2
. . . to play sport?	1	2
. . . to go to a special event?	1	2
. . . to visit the People's Palace/ Winter Gardens?	1	2
. . . other (please specify)	1	2

_____

_____

7 How often have you visited Flesher's Haugh during the past year?

_____ no. of times.

If visited:

a. Could you tell me why you visited Flesher's Haugh on the last occasion?

Was it . . .	Yes	No
. . . to go for a walk?	1	2
. . . to play sport?	1	2
. . . to go to a special event?	1	2
. . . other (please specify)	1	2

_____

_____

Generally, how satisfied or dissatisfied are you with Glasgow Green as a park?

vs	fs	fd	vd
1	2	3	4

a. Can you tell me why you say that?

_____

_____

_____

9 Have you heard of any new proposals for the Glasgow Green area?

Yes	No	D/K
1	2	3

If Yes:

a. Can you tell me what these proposals are?

_____

_____

_____

b. How did you find out about these proposals?

	Yes	No
Television	1	2
Newspaper	1	2
Radio	1	2
Neighbours	1	2
Exhibition	1	2
Other(please specify) _____	1	2

There is an opportunity to have a large leisure complex built on Flesher's Haugh, that is, the football pitches at Bridgeton next to the Green. The centre would employ about 400 people and contain a water park, ten pin bowling, multi screen cinemas, a family hotel and specialist leisure shops and restaurants.

10 Generally, do you think such a development would be a good idea or not?

Yes	No	D/K
1	2	3

a. Can you tell me why you say that?

_____

_____

Do you think that you would use such a leisure complex . . .

. . . very often? (i.e. weekly)	1
. . . fairly often? (i.e. monthly)	2
. . . not very often?	3
. . . never?	4
. . . don't know?	5

12 Can you tell me what you would expect to pay in activity entrance charges at such a centre?

	Activity
£ :	_____
£ :	_____
£ :	_____

13 Would you be willing to pay around £3 per adult for a day's use of the water park?

Yes	No	D/K
1	2	3

14 Do you think you would visit the Glasgow Green area more often if such a leisure complex was built on Flesher's Haugh?

Yes	No	D/K
1	2	3

IV ABOUT YOURSELF

I am now going to ask you some questions about yourself.

15 Can you tell me how long you have stayed at your present address?

_____ years

16 Is your house . . .

. . . council rented?	1
. . . owner occupied?	2
. . . private rented?	3
. . . housing association?	4
. . . other? (please specify)	5

17 Do you have regular access to a car?

Yes	No
1	2

18. Can you tell me whether you are . . .

. . . single?	
. . . married/living with someone?	2
. . . widowed?	3
. . . divorced/separated?	4
. . . other?	5

19 And finally, I have a card here on which various sums of money are shown grouped together. Would you mind looking at the card and telling me into which group your income falls. Please use the GROSS income i.e. before deductions of income tax, national insurance and other company deductions.

SHOW CARD

Per Week		*Per Month*		*Per Year*	
Up to £49	1	Up to £214	1	Up to £2,599	1
£50 - £74	2	£215 - £324	2	£2,600 - £3,899	2
£75 - £99	3	£325 - £434	3	£3,900 - £5,199	3
£100-£149	4	£435 - £649	4	£5,200 - £7,799	4
£150-£199	5	£650 - £869	5	£7,800 - £10,399	5
£200-£249	6	£870 -£1,084	6	£10,400 - £12,999	6
£250-£299	7	£1,085-£1,299	7	£13,000 - £15,599	7
£300-£349	8	£1,300-£1,514	8	£15,600 - £18,199	8
£350 or over	9	£1,515 or over	9	£18,200 or over	9

THANK YOU VERY MUCH FOR YOUR CO-OPERATION.

V INFORMATION FROM HOUSEHOLD COMPOSITION

20 Sex : Male 1
Female 2

21 Age Range :

18-24	25-34	35-44	45-59	60+

22 Ward : _____